

BUILDING TRUST ONE IDENTITY AT A TIME



### **DID YOU KNOW?**

The global post covid-19 identity verification market size is forecasted to grow from

**USD 7.6M** 

to

**USD 15.8 BILLION** 

By 2025

Recent studies have shown that cumbersome identification procedures, lack of access, fees and simple lack of knowledge of personal identity are the main barriers that keep individuals outside traditional identification systems.

According to a World Bank Study,

#### **1 BILLION PEOPLE**

do not have any proof of identity, with **45%** in the poorest **20%** of the world population.

(Source: World Bank)

#### 14+ MILLION

Data records have been lost or stolen since 2013. 68 records are lost or stolen every second

(Source: Gemalto Breach Index)

The average time it takes to identify a data breach inside an organization is

**208 DAYS** 

(Source: IBM)

Identity theft is still the most common type of data breach. **69%** of all data breach incidents. Over

#### **600 MILLION**

records were impacted resulting in a **73%** increase from 2016

(Source: Thales Group)

### A SOLUTION TO EVEN THE ODDS

Verified.africa is an intelligent system that offers real-time verification and validation services to help organizations build trust, one identity at a time. We connect to multiple trustworthy databases to confirm the identities of individuals against who they say they are, validate documents, while simultaneously ensuring speedy onboarding and KYC requirement compliance all in real-time.

Verified.africa has processed millions of verifications and has powered platforms to establish over 200 million identities across Africa - enabling startups, SMEs and big enterprises to confirm the true identity of customers and partners safely.

Verified.africa is available across all major ID regulatory bodies covering
 ■ Nigeria,
 ■ Kenya,
 ■ Ghana,
 ■ South Africa and
 ■ Uganda.



### **SERVICES AVAILABLE IN EACH OF THESE COUNTRIES**

S/N	Attributes/Country	Nigeria (	Kenya 📜	South Africa ≽	Ghana 😾	<b>Uganda</b> (Coming soon)
1	National ID	<b>⊙</b>	<b>⊙</b>	$\odot$		
2	Tax ID	<b>⊘</b>				
3	Drivers License	<b>⊙</b>			<b>⊘</b>	
4	Bank Verification Number	<b>⊘</b>				
5	International Passport	<b>⊘</b>	$\odot$			
6	Social Security Number				$\odot$	
7	Voters Card	<b>⊘</b>			$\odot$	
8	CAC	$\odot$				
9	Bank Account Verification	<b>⊘</b>				
10	Address Verification	<b>⊘</b>				

# BUILDING TRUST ONE IDENTITY AT A TIME

Using our identity verification services, we are making it easier for customers in Africa to prove their identity to establish trust, improve customer onboarding and help companies scale exponentially in today's digital economy

The digital economy is going nowhere. We might likely continue to see fraud rates and data breaches increase as more businesses move online and go digital, so, trust must be prioritized for businesses to succeed.



### YOUR BUSINESS, OUR PRIORITY

With Verified africa, you can be sure that you are doing business with only verified people and businesses; and at the same time adhere to stipulated rules for enrollment as set by regulatory bodies. Some of our offerings include:



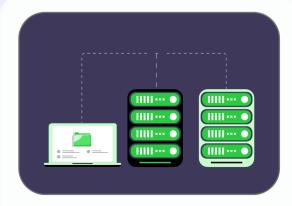
# Accelerated customer onboarding:

Verified.africa offers end-to-end automated KYC service so organizations can reduce the complexity and burden associated with customer onboarding and screening processes.



### Fraud detection & investigation:

Verified.africa addresses the challenges and risks of doing business in today's environment by exposing the real identities of fraudulent individuals and purging an organization's database of redundant or unreal identities.



## Connection to multiple databases:

With Verified.africa, organizations get access to trustworthy databases, offering a diverse range of verifiable data to perform compliance checks and ensure high-quality KYC record output.



# User-friendly dashboard for Reporting & Analytics:

With Verified.africa, your business can access comprehensive data for seamless reporting and analysis.

This eliminates manual processes and enables the full automation of back-office functions for increased operational efficiency.



### **Data Security:**

Verified.africa adheres strictly to NDPR rules and data security standards. Hence, organizations enjoy strict data protection, information access control, and complete control over their data with nothing left behind.



# WE OFFER DEPENDABLE SOLUTIONS THAT SOLVE ALL IDENTITY VERIFICATION CHALLENGES THAT BUSINESSES AND INDIVIDUALS HAVE:



Identity
Verification



Sandbox testing



TIN verification service



Proof of ID validation



Address verification service



Driver's License
Verification service



Company/Business Verification



BVN Verification Service



International Passport verification service



Consolidated KYC reporting



Bank Account Inquiry



Voter's card verification

### **At Verified.africa**

- We adopt a DIY approach to customer's usage of the platform
- All relevant APIs for onboarding (Identity verification, ID verification, credit rating and AI services) are in one place
- Complying with KYC requirements can be a breeze when
  we are powering the process with artificial intelligence and
  machine learning services such as: liveness detection, ID
  card type recognition, ICAO validation, anti-spoofing, etc.
- Bulk verification is possible. You're able to save time on multiple identity verifications, do them all at once and still get accurate results.



### **HOW YOU CAN USE Verified.africa**



### Web portal:

Start verifying identities online through the portal; no integration needed



### **API integrations:**

Choose a verification service and integrate it into your system for flexible verification.



### SDK:

Select a ready-to-use software development kit and create your own verification app

### **HOW IT WORKS:**



Visit the website-

### www.verified.africa



Sign up & set up your profile



Upload incorporation documents and verify



Start verifying identities



Top up your wallet

### **CASE STUDIES**



**INVEST BAMBOO:** 

**Digital Customer Onboarding** 

Bamboo is a tech investment platform that gives Africans the tools to build wealth from the ground up by granting them real time access to the global markets.

Bamboo allows Nigerians to invest in 3000+ stocks listed on the US & Nigerian Stock Exchanges via a mobile app. As part of their onboarding process, and in line with the federal mandate on the use of NIN, they needed a platform that could validate and verify the national identity of their customers during onboarding. They integrated their app to the Verified africa platform via API in order to achieve retrieval of the 'First Name', 'Last Name' and 'Date of Birth' of the customer from the NIN provided. So far over 50,000 records have been verified through the platform.

Now live in Ghana, Bamboo continues to onboard more customers across the continent with verified africa by its side.



**FIRST BANK:** 

**Quick Turnaround time on KYC** 

Nigeria's foremost bank, First Bank, utilized our ID verification services for their agency banking platform. In order to meet up with the increasing regulatory requirements especially regarding KYC processes for banks, First Bank leveraged on Verified. Africa's verification services. They have since recorded a significant amount of improvement during the onboarding process of these customers to verify the National identities of each of them and reduced their KYC turnaround time.



**FINCRA:** 

**Innovation in service delivery** 

Fincra provides businesses with seamless payment solutions by eliminating challenges associated with traditional payment methods. Fincra was looking for an innovative but quick and secure way of verifying the address of their customers & onboard them successfully onto their platform with little to no hassle. With Verified.africa, Fincra is able to establish trust and know its customers confidently.

rise.

**RISE VEST:** 

**Reduces Onboarding time by 99%** 

Rise Vest leverages our ID verification services during the onboarding process of their customers to help verify and validate the National identities provided by these customers.

Rise Vest reduces their onboarding time by almost 100% using Verified.africa



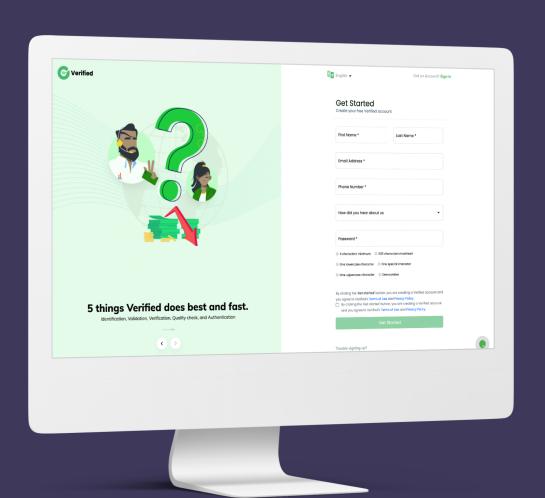
**UNION BANK:** 

**Digital Account Opening** 

One of the pioneer commercial banks in the country wanted a way to match the picture provided by a customer via their digital bank account opening channels against the picture stored in the NIBSS database. They integrated into Verified africa via APIs in order to accurately perform BVN facial matching.

### **MAKE THE MOST OF**





### **FOR ORGANIZATIONS**



#### **Onboard honest customers faster**

Not everyone is spurious, yet everyone needs to be verified. Let us transform your onboarding processes to give genuine customers a better experience and faster turnaround time.



#### **Build a successful brand based on trust**

Consumers will prioritize brands that give them that sense of 'trust'. We can help you create an environment where people are as true as can be to foster a safe space.



### **Gather insights from real information**

Verify identities and ensure that only accurate data goes into the analytics so your organization can glean market intelligence from the truth.



### **Know your customers/clients**

Avoid doing business with identity frauds and impersonators; meet all your identity validation challenges and ensure your customers/clients are exactly who they say they are.



#### Reduce risk and maintain a good image

We'll ensure your organization adheres to stipulated rules for enrollment as set by regulatory bodies, and avoid the penalties for defaulting.



### Win against identity fraud and theft

The digital world is getting more porous every day. Let us put a stop to bad actors, and give people the freedom to enjoy the benefits of their work and good reputation.

### **FOR DEVELOPERS**



### **Easy Integration**

Start verifying identities with simple & straightforward integration that complement your workflow. Our API documentation is relatively simple to understand



#### **Extra convenience**

View sample codes and testing sandbox to make the integration process even easier.



### **Test Samples**

Verified. Africa offers test samples to enable developers to adopt modern technologies and libraries in their respective APIs and ensure everything works seamlessly



### **Codeless integration**

Save time on software development and enjoy easy usability of key services with little or no coding needed.



#### **Simplified API response**

Get complex data represented in a simple .JSON format that ticks all the boxes for best practices.



### PERPETUAL GROWTH WITH VERIFIED.AFRICA



















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