

2019 Elections: Where Nigerians Stand!

#NigeriaDecides2019



A Product of Seamfix

Disclaimer:

This survey was carried out in total neutrality and Seamfix distances itself from affiliations with any of the presidential candidates or political parties presented in this report.



The last two months have seen us at Seamfix conduct a public survey to examine individual preferences as regards the presidential candidates and their expectations for the forthcoming 2019 elections.

The survey ran from the 9th of November 2018 to the first week of January 2019. A total of 2,440 Nigerians from different states in the country filled the survey. For us, the results of this survey represents the general perception of Nigerians towards the 2019 elections.





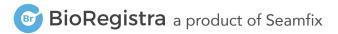
How we went about it

The survey was carried out online and offline. Online, twitter, linkedIn and Facebook were the social media tools adopted for participation.

Specifically, we used shareable digital forms on these platforms, powered by BioRegistra. Hence, we were able to reach individuals in multiple states in the country.

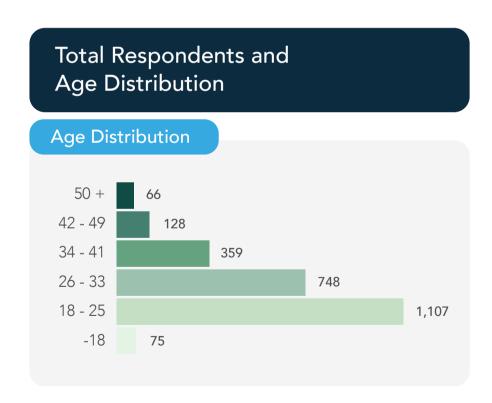
Offline, agents were allocated to specific locations across the country to physically engage respondents to fill the online survey.

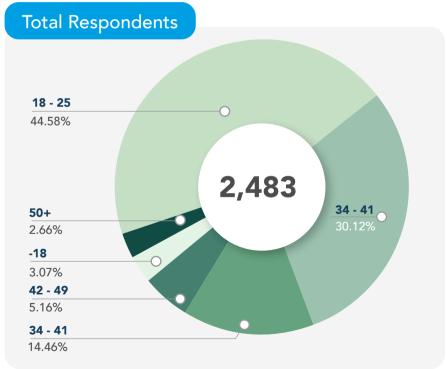




Who filled the survey?

Majority of our respondents were youths, who took 75.12% of the total population of respondents. Of those who took the survey, 3.07% were deemed ineligible to vote as they fell below the age bracket of 18.



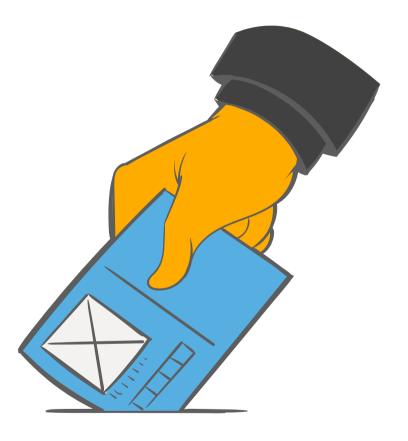




Voter's Card Ownership

Respondents with a voter's card outweighed those who didn't. The figures from this statistic suggest to an extent that there may be more needed to be done in making the PVC registration as seamless and inclusive as possible.

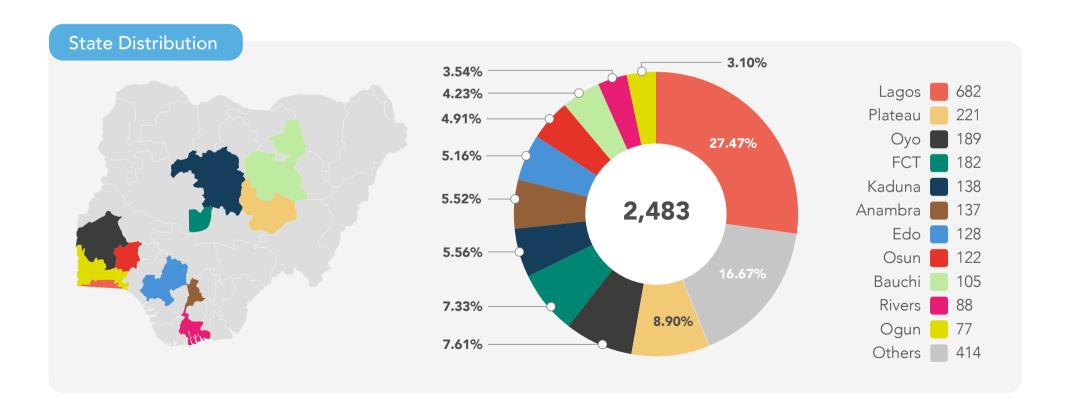
Respondents Without Voter's Card Respondents With Voter's Card Respondents With Voter's Card 1,569





Location Distribution

About half of the respondents chose not to disclose their location in the survey. 1,020 of them chose to keep information on their location private. 1,420 gladly shared this information, from which we were able to measure participation by states.





Are Nigerians Interested In the 2019 Elections?

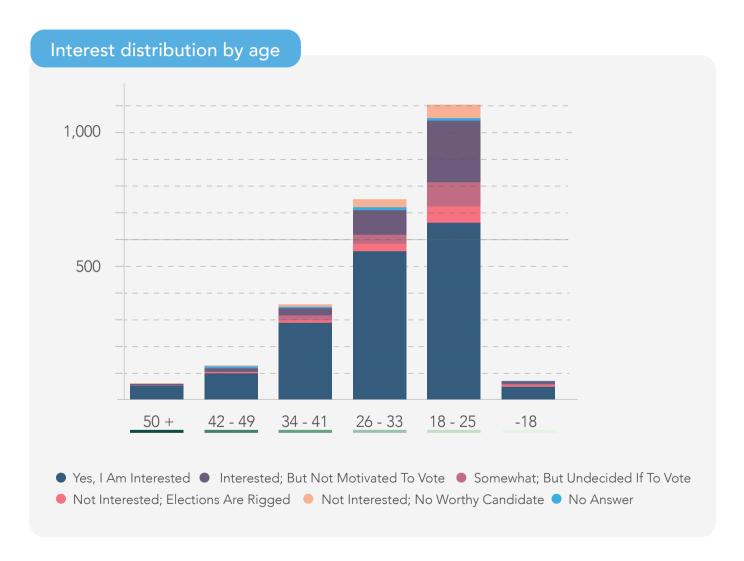
One of the things we set out to measure with this survey was the level of interest that members of the public have in the elections.

The results show that majority of respondents are interested in the 2019 elections, with 1,666 people confirming their complete interest.

However, a total of 167 respondents were totally uninterested in the elections; 112 of them because they believe elections are rigged; 56 because they don't think any of the presidential candidates should be president.

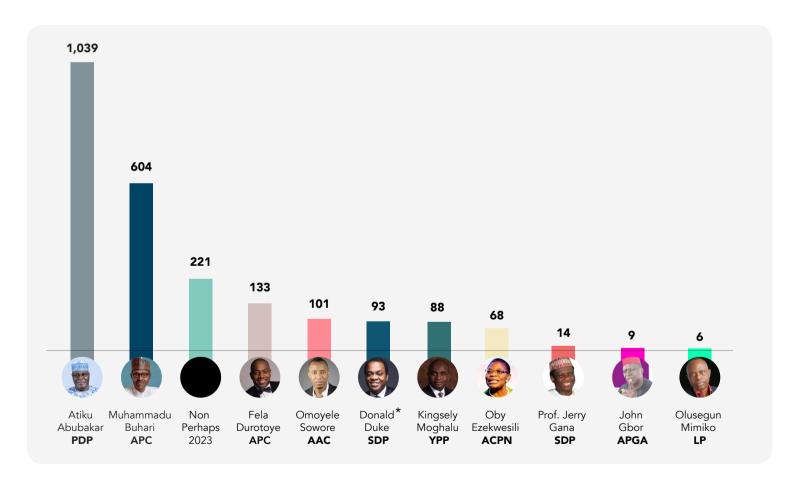








The Favourite Candidates

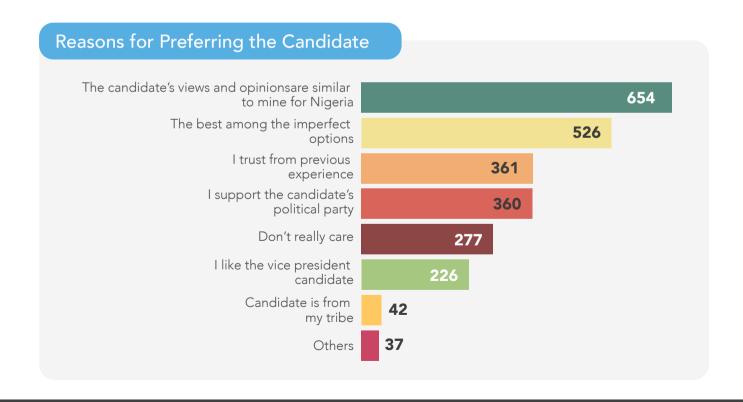


*In the course of the survey, **Donald Duke** was the favourite candidate for 93 respondents before he was replace with **Prof. Jerry Gana.**



Why each candidate is preferred.

Respondents hold stronger reasons to vote for a candidate, which is for a better Nigeria. While some still remain loyal to a party or candidate, a few others made their choice based on sentiments and tribe.



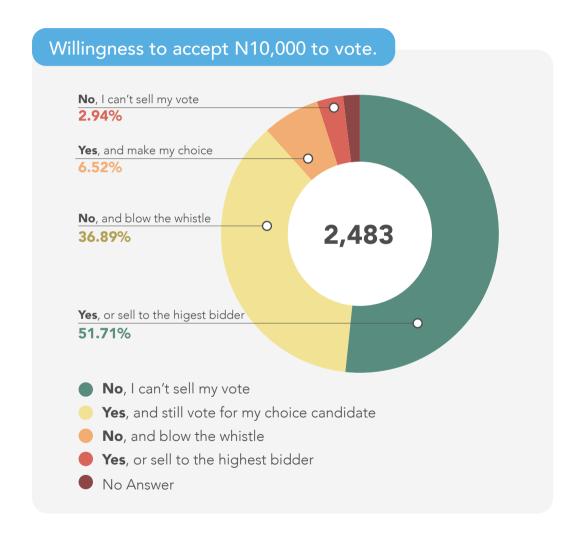


Will candidates sell their votes for 10,000 Naira?

The idea behind this particular question was to guage the public's willingness to accept bribes in exchange for their votes come 2019.

While **51.71%** of the respondents wouldn't take the amount at all, **36.89%** would not only refuse the bribe, they would also report the involved parties. On the other hand, **6.52%** would take the amount but still vote for their preferred candidate.

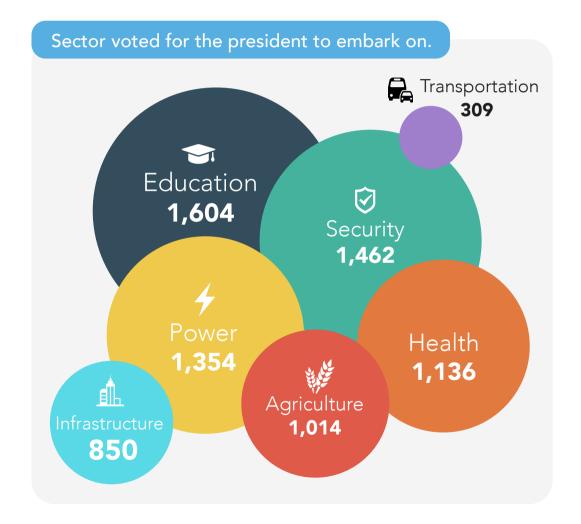
The remaining respondents who answered this question were definitely going to take a 10,000 Naira bribe or sell to the highest bidder if the opportunity presented itself.





Major sectors Nigerians want the next president to focus on

Responses to the survey show us that most Nigerians would want the next government to focus on projects in the Education and Power sectors, with the Transportation sector receiving the lowest votes.



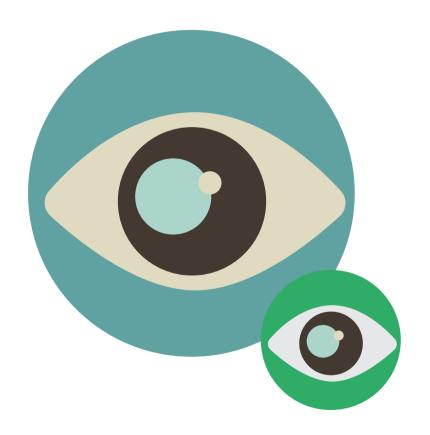


What the survey tells us

From our poll, it is quite evident that the two major parties remain strong favorites to win the presidential elections in 2019.

Also, a number of Nigerians are either completely uninterested in the elections for one reason or the other OR lack the required motivation to participate in the voting process.

Although, it is worthy of note that a lot of respondents were generally interested in the elections, meaning that whether they eventually participate or not, they would be keenly watching to see the outcome of the 2019 presidential elections.







BioRegistra, a product of Seamfix, is a digitization tool that enables organizations to convert paper forms to robust digital forms, enhancing the collection of data for business processes. BioRegistra, as a digital form, nullifies the shortcomings of paper forms, especially the redundancy that they bring to business operations and overall productivity of fast-paced organizations.

SEAMFIX

Seamfix is a one-stop KYC platform that provides solutions that enable organizations to seamlessly capture, onboard, verify and digitize identities of customers and their documents in real time. Our platforms include BioRegistra, BioSmart, iClocker, and Verified.ng. All of which are geared towards enhancing identity management.

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